# Marina Appraisal Experience of John Simpson, MAI

## **HIGHLIGHTS OF QUALIFICATIONS**

- > 26 years of commercial appraisal experience
- Authored Valuation of Marinas, Marina Investment, Property Inspection, Cooperative Apartment Appraisal and most of the Appraising Industrial Properties book for the Appraisal Institute
- Published 11 Appraisal Journal Articles (including two marina dry stack valuation articles)
- Master in Real Estate & Management, Bachelor of Arts in Business Administration, Bachelor of Science in Management
- State Certified General Appraiser in DC

#### MARINA EXPERIENCE

- > Dry stack feasibility, absorption and ideal wet slip/dry stack space ratio analysis
- Multiple real estate component synergies with golf courses, timeshares, townhouses, single family subdivisions, hotels, motels and other components
- New construction valuation and consultation
- Marina component business valuations
- Tax appeal appraisals and testimony
- Boat dealership and boat repair facility valuations
- Feasibility studies
- QuickBooks forensic accounting and income statement standardization
- Leasehold valuation & concessionaire leases
- Investment analysis including return on investment, cash flow modeling, sensitivity analysis and scenario generation
- Branding and marina consolidation consulting
- Boat rental fleet valuation
- Boat clubs and yacht clubs
- Commercial fisheries
- Valuing the basin
- Valuations from small local, pleasure boat marinas to yacht marinas
- Ocean, bay, river and lake marinas
- Excess and surplus land development determination and valuations
- Marina litigation experience

#### EDUCATION

- MBA Real Estate and Management Temple University, Philadelphia, PA
- ▶ BA Business Administration Rutgers University, New Brunswick, N.J.
- BS Management Rutgers University, New Brunswick, N.J.

### MARINA APPRAISAL ARTICLES PUBLISHED

- Marina Dock Age Tax Appeals May Combat the Inflated Property Values of Marinas – January/February 2009
- Marina Dock Age Debt Restructuring March 2009
- Boat & Motor Dealer Marinas Falling in Value December 2008
- Marina & Boatyard Today What Makes Yacht Marinas Unique? January 2003
- Marina & Boatyard Today Why Are There So Few Marina Sales? February 2003
- Marina & Boatyard Today A Guide to Cap Rate Dynamics July/August 2003
- Marina & Boatyard Today The Truth About Marina Consolidation March/April 2004
- Appraisal Journal Appraising Proposed Marina Dry Stack Storage July 1998









